



# THE EMPIRE OF DREAMS



“A chance to live out your dream – that’s what makes life interesting.” (Paulo Coelho). It would be difficult to disagree. This party idea offers you a grand, yet cozy and sweet celebration.

## DETAILED DESCRIPTION:

### INVITATION TO AND WELCOMING OF THE GUESTS

The guests receive a dreamy email invitation to a Christmas party with the following dress code specified: what I wished to be when I was 10 or my dream occupation. It’s not a problem, if you have been dreaming of becoming a super hero and saving the world; when you are 10, this job seems to be as real as all others.

On the party night the guests entering the venue see loads of pink – which is the color that symbolizes dreams – balloons. Each guest is welcomed with a cocktail he has never tried before, i.e. the oxygen cocktail of the Empire of Dreams. The oxygen cocktail is some red/white wine or soft drink enriched with gaseous oxygen and served with a straw. This cocktail has an immediate impact on a person as it reduces the feeling of tension, boosts energy levels and lifts one’s spirits. After the cocktails the guests feel as if they have just had a walk through the woods, which is something that a modern city dweller doesn’t often get a chance to do.

A film about the history of the company is being shown on the big screen above the stage. It consists of videos and photos picturing the company’s most important events, celebrations and people. Cheerful Christmas music (DJ) is playing in the venue while the guests are mingling and enjoying their drinks and snacks.

Now that the guests feel relaxed and refreshed, they’re ready to live out their childhood dreams.

### OPENING OF THE EVENT

The Host of the event comes up the stage, welcomes the guests and suggests that they have a short walk down the memory lane: remember how everyone looked when they were 10, how carefree life seemed to be and what big dreams they used to have. And, most importantly, how exciting it used to be to wait for the Christmas miracle to happen...

As a help to the guests to remember their childhood feelings is a children’s song. A group of children wearing small dwarf hats enter the stage and sing a Christmas carol. Just imagine those little dwarfs performing – wouldn’t this melt even the biggest skeptic’s heart and bring back childhood memories? As soon as the carol is over, the Host asks the little singers what they wish to be when they grow up. The Christmas carol and sincere children’s answers will make the atmosphere even cozier.

Then the Company’s CEO is invited on stage to welcome the guests. The event has officially started and the Host invites everyone to commence the journey throughout the Empire of Dreams where all dreams – both big and small – come true.

## EVENING ENTERTAINMENT

All evening long the guests have an opportunity to take part in different activities going on in the Empire of Dreams:

### **The Laboratory of the Empire of Dreams – A Place for Growing All Childhood Dreams**

The Laboratory of the Empire of Dreams is an interactive place for the guests to grow their dreams in. All the guests are divided into 8 groups at random. Each team will have to grow one childhood dream, i.e. to prepare and act out a 5-minute scene that shows them in their present office after having fulfilled their childhood dreams (they have become what they wished to be when they were 10). What could happen? For example, if one team consists of a policeman, an actress, a singer and a super hero (dressed following the dress code), they have to perform a situation where they all meet on some imaginary basis. They have to make use of their costumes and imagination! The best team receives a generous prize, and there are ten extra awards: humorous diplomas for the best actors, singers or other artists, for example, a diploma for terrific acting signed by Borat, a diploma for outstanding director's work signed by Steven Spielberg and similar.

### **The Empress Contest**

All ladies are charming, beautiful and always in love but we're going to try and elect the most creative dreamer who will become the Empress of the Empire of Dreams. In this contest the ladies' efforts to interpret the dress code will receive a due attention. The Host selects five ladies who were best at expressing their childhood dreams through their costumes and invites them on stage. The Host also asks one gentleman to join them on the stage. Each lady has to subtly reveal her most secret dream to the gentleman on the stage. The Host gives each lady a strip of paper telling her what dream she has to reveal to the gentleman, for example, to get married, to have children, to become a movie star, etc. The ladies have to think of a way to reveal their dreams without telling about them directly and without using the word that was written on their strip of paper. Other guests have to guess what dream each lady is trying to reveal and then select the most creative dreamer by means of loud applause and cheering. Dare to dream because you never know how things may turn out!

### **The Shadow Theatre**

The guests get a chance to experience some of the Christmas time magic by creating a mini-play for the shadow theatre. They are divided into 5 teams, each consisting of 4 people. The Host reads an extract from a well-known fairy tale. The teams have to perform this extract in accordance with the principles of the genre (horror, comedy, tragedy, action, etc.) they are given and think of an ending typical for this genre. They do this in the shadow theatre: the action takes place behind the big white screen and the audience can see the shadows on the screen. The best team is the one, which receives the loudest applause and cheering from the crowd. The members of this team are given some valuable gifts for their performance.

### **Music Show and the Ending**

Now it's time for the guests to watch others to perform. When choosing a musician or a band it's important to think about their repertoire and style, as everything should remind the guests of the topic of dreams the event is centered around. Just before midnight the guests are invited to go outside to watch the fakirs: their breathtaking performance is all about dangerous tricks with fire and brilliant dancing. A truly spectacular ending to a fantastic evening.

### **Being Sweet to the Guests**

Here goes the final treat – a huge cake with the company logo, some good wishes and cake fountain sparklers. After enjoying a piece of cake the guests can dance in a disco all night long.



**We wish you a stunning party!**