



# WELCOME TO ALASKA



Forget evening dresses and high heels take on an innovative approach for the openminded and liberate from conventional winter event stereotypes. However, suitable only for areas covered with SNOW during winter period.

## DETAILED DESCRIPTION:

### INVITATION TO AND WELCOMING OF THE GUESTS

A few weeks in advance the guests receive an email invitation suggesting to get equipped with all sorts of thermal wear: mittens, scarves, winter caps and sweaters, woolen socks and down jackets. The reason? This year those searching for fun will be heading to Alaska!

The guests are taken to the venue by bus. Eskimos (aka event assistants) are waiting for them in their authentic tents called 'teepees'. They offer the guests a hot drink: tea with brandy served in metal cups. Each guest can come and get a refill whenever he/she feels like having one. Each guest also receives a bunch of local currency bills (prepared in advance) which will later be used in an auction.

There are fires burning all over the venue, the main objects are lit by fire torches. The entrance to the main building (a big barn) on the venue site is decorated with huge burning fire pots and a massive poster saying "Welcome to Alaska!" Cheerful music (DJ) is playing around.

### OPENING OF THE EVENT

The Eskimo (aka Host of the Event, hereinafter referred to as the Host) stands up in the middle of the venue site (mini stage). He greets the guests, wishes them Merry Christmas and a Happy New Year and briefs on the program of the event.

The Host invites Company's CEO to join him. The crowd steps back and everyone sees a huge sled pulled by huskies. The CEO is going dog sledding! What a show! Finally, arriving to his point of destination, he gets off the sled, runs up the stage and greets everyone, too.

The Host then draws everyone's attention by saying that he has just contacted the world famous astrologer and now they all are to listen to the next year's horoscope for each sign of Zodiac. The guests have to look up at the screen where they see an actor playing the astrologer. He reads short but funny New Year's horoscopes for all twelve signs of Zodiac (all this is filmed in advance and the horoscopes are tailored to fit the company's specific needs).

When astrological prognosis is over, the door of the barn opens followed by much fanfare and the guests are invited to immerse themselves into the local Alaskan pleasures and get to know the local lifestyle.

## OUTDOOR ENTERTAINMENT:

### Local cuisine

For starters, it would be a good idea to grab a bite to boost energy levels and keep warm – hey, we're in Alaska! The food is cooked in huge pots and frying pans on the open fire. Each guest gets a chance to take part in the process. A hot and filling meal is what you need before having fun on a cold winter day (or rather evening).

### Dog sledding

It's time for some adrenaline rush! The Host invites the guests to watch dog sled races. There are three sleds with different dog teams. Each guest can bet his/her money on the dog team they like best. That's when they can use the local currency they received along with their tea and brandy in the beginning. When the race begins, there is no lack of excitement, shouting and cheering.

### The auction

After dog sled race is over the guests (especially those who were lucky and their bets worked in their favour) are invited to take part in the auction which is organized inside the barn. Both tangible and intangible things can be put up for auction: a bucket full of herring, some game meat, a warm scarf, an extra day off from work, free coffee at the company's cafeteria all month long or similar. All items should be sold at the highest price!

## OTHER OUTDOOR ENTERTAINMENT:

Before, during and after the dog sled race other kinds of outdoor entertainment are also available:

### Taking bath in a wooden outdoor tub

The best way for Eskimos to relax after a hard week is to take bath in an outdoor tub. They sit in the hot tub with their friends and gaze at the starry winter sky. You should try this indulging bath as well. Three outdoor tubs will be ready for the guests to bath in. All those who don't mind the cold outside are welcome to hop in.

### The Peace Pipe

In one of the teepees (remember the Eskimo tent?) the guests can smoke the Peace Pipe with the "locals" all evening long. An expert in pipes will prepare a good pipe and while the guests are enjoying the nuances of taste and smell he tells some of the history of smoking pipes.

### Shamans

The next one is the shamans' teepee. Those who wish to find out about their future are welcome to visit it. The shamans are palm readers or use tarot cards.

## INDOOR ENTERTAINMENT

### Drum Party

After dark falls the guests are invited to the barn to watch the Drum Party. For starters, professional drummers play different kinds of drums. Then they encourage the guests to join them and teach them how to play. What the drummers tend to is that every person, irrespective of his musical talent and skill, is involved into the ritual. Finally, the guests and the musicians join forces and perform one inspiring piece of rhythm and music.

The crowd is excited and ready to dance. Time for some singers or bands to appear on the dancefloor and show everyone what a disco in Alaska is like!

### Grand Finale: the Fire Show

After the concert the guests are called outside once again but only to watch the breathtaking fire show. The performance is all about dangerous tricks with fire and brilliant dancing. A truly spectacular ending to a very good evening.

It's time for the final treat – a huge cake shaped like a teepee with cake fountain sparklers. The guests enjoy the cake, have fun and dance in a disco until dawn.



**We wish you a stunning party!**